



Join the first Bridgestone day at UniNa and get the possibility to meet Bridgestone representatives and departments!

# BRIDGESTONE DAY

Bridgestone EMIA is a leader in the automotive industry evolving from a premium tyre producer to a mobility solutions provider. Through innovative technology, we are committed to a easier and safer mobility for our society.

During the Bridgestone Day, you will learn more about our EMIA Technology and Solutions Centre located in Rome, home of almost 600 engineers, chemists, data scientists and technicians who play a leading role in tyre material design development and digital prototyping

## When

June, 13 2023 - 9:00 - 16:00

## Where

Aula Magna "Leopoldo Massimilla"

## Agenda

- 9:00 - 9:30 Bridgestone Presentation
- 9:30 - 13:00 Bridgestone departments Roadshow  
(students meet Bridgestone)
- 14:00 - 16:00 UniNa departments Roadshow  
(Bridgestone meets UniNa departments)

